

**Mentzer Media Services**

600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**Crossroads Gps/ Issue**  
Submission Number 585 Issue 1

**NBC 4** 

**MeTV** 

  
[nbc4i.com](http://nbc4i.com)

here for you.  
3165 Olentangy River Road  
Columbus, OH 43202

PHONE (614) 263-4444 FAX (614) 447-9107

**Client:** Crossroads Gps/ Issue

**Buyer:** ...

**Schedule Dates:** 08/20/12 to 09/02/12

**Est/PO Number:** 06289389

**Associated Copies:** No

**Submission Cost:** 30800

**Client/Product Estimate:** 1.1269

**Weeks:** 2

**Contract type:** Political

**Campaign Ref:** E:120820146

**Sales Rep:** HRP Washington, DC

**Order Ref:** 06289389

**Business Type:** POLITICAL

**Business Category:** Transactional

**Product:** Crossroads Gps  
**Demographic:** (L) Household

**Booking Group:** WCMH  
**Order:**

**Key Market:** Columbus, OH

**Original**

Ref	Sales Product Details	Rev Type		Rate	Spot Type	08/20	08/27	Total	Cost
1	M-F 5p News ...TF..	01		900	Nbr of Spots Comme	2		2	1800
2	M-Su 6p News ...TF..	02		1200	Nbr of Spots Comme	2		2	2400
3	M-F 7p Extra ...F..	02		1000	Nbr of Spots Comme	1		1	1000
4	M-F 1135p ET / 1035p CT Tonight Show ...TF..	01		600	Nbr of Spots Comme	2		2	1200
5	M-Su 11p News ...T.S.	01		1600	Nbr of Spots Comme	2		2	3200
6	M-Su 6p News ....S.	02		1200	Nbr of Spots Comme	1		1	1200
7	Sat 7p Extra ....S.	05		350	Nbr of Spots Comme	2		2	700
8	Sun 6a Chris Matthews Show ....S	03		300	Open Pre-Empted Nbr of Spots Comme	-2	-2	-2	-700
<b>Weekly Totals:</b> Total Spots(Ord Spots)						23	11	34	
Open PR						-4		4	-1400

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**Original**

Client:	Crossroads Gps/ Issue	Submission Cost:	30800	Campaign Ref:	E:120820146
Buyer:	***	Client/Product/Estimate:	1./1269	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/02/12	Weeks:	2	Order Ref:	06289389
Est/PO Number:	06289389	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total	Cost
9	Sun 630-10a News / Today / News .....S 06:30:00-08:00:00	12		650	30	Nbr of Spots	3	3
10	Sun 8a Today Show .....S	02		1200	30	Nbr of Spots	1	1
11	M-Su 6p News .....S	02		1200	30	Nbr of Spots	1	1
12	M-F 5p News MTW....	01		900	30	Nbr of Spots	3	3
13	M-Su 6p News M.W....	02		1200	30	Nbr of Spots	2	2
14	M-F 7p Extra .....W....	02		1000	30	Nbr of Spots	1	1
15	M-Su 11p News M.W....	01		1600	30	Nbr of Spots	2	2
16	Fri 10-11p .....F...	03		2600	30	Nbr of Spots	1	1
17	Sat 6a News .....S.	02		650	30	Nbr of Spots	1	1
18	Sat 7-8a Today Show .....S.	01		1000	30	Nbr of Spots	1	1
19	M-F 1135p ET / 1035p CT Tonight	01		600	30	Nbr of Spots	3	3
<b>Weekly Totals:</b>							1800	1400
Total Spots/Ord Spots)							23	11
Open PR							-4	-4

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<b>Client:</b>	Crossroads Gps/ Issue		<b>Submission Cost:</b>	30800	<b>Campaign Ref:</b>	E:120820146
<b>Buyer:</b>			<b>Client/Product/Estimate:</b>	. / 1269	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	08/20/12 to 09/02/12		<b>Weeks:</b>	2	<b>Order Ref:</b>	06289389
<b>Est/PO Number:</b>	06289389		<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No		<b>Business Category:</b>	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type		08/20	08/27	Total	Cost
	Show MTW....				Comme					
20	Sat 7p Extra ..... 19:30:00–20:00:00 Isolations: W/C 08/20.....S.	05			350	30	Nbr of Spots	2	2	700
					Comme	Open Pre-Empted	-2	-2	-2	-700
			<b>Weekly Totals:</b>				23	11	34	
			Total Spots(Ord Spots)				4	4	4	-1400
			Open PR							

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Sat 7p Extra	30 Commercial	08/20/12	Open Pre Emption	700.00		0000000000	E:120820146
20	Sat 7p Extra	30 Commercial	08/20/12	Open Pre Emption	700.00		0000000000	E:120820146

Grand Totals		Month 8 Weeks: 4	Month 9 Weeks: 5
Spots	Totals	34	23
Cost		32200	21100

**Grand Totals:**

<b>Spots:</b>	34
<b>Gross Total:</b>	30,800.00
<b>Commission:</b>	4,620.00
<b>Net Total:</b>	26,180.00